

Aaron Chu
(646) 912-3612
info@aaron-chu.com
aaron-chu.com

-SKILLS-

- Semantic HTML 4 & 5
- CSS 2 & 3
- Wordpress
- IBM Websphere
- Documentum
- Photoshop
- Illustrator
- Javascript, jQuery, Dojo
- PHP
- E-commerce

-EXPERIENCE (3+ years)-

6/2011 – 10/2011

Museum of Modern Art, New York, NY – Freelance Front-end Developer

- ∞ Developed cross-browser, animated web pages and interfaces with Semantic HTML/CSS, Javascript and the Dojo library using Coda, Notepad, Firebug and Chrome Extensions based on approved designs from Creative Director.
- ∞ Developed and Strategized for profit-driven yet user-centric web interfaces with business team and IT department.
- ∞ Ensured optimal performance by refactoring existing HTML/CSS and Javascript.
- ∞ Assisted with UI design for MoMA online store at momastore.org using Illustrator and Photoshop.

9/2009 - Present

Firefall Pro, New York, NY - Freelance Front-end Developer

- ∞ Designed user-centric interfaces using Photoshop and Illustrator.
- ∞ Developed cross-browser UI components for Fortune 500 clients with jQuery, jQuery UI, Semantic HTML/ CSS, Javascript and various jQuery plug-ins.

1/2010 – 5/2011

Millersville University of Pennsylvania, Millersville, PA – Art Department Website Manager

- ∞ Strategized with faculty and Head of Department for web interfaces that enhance the college learning experience.
- ∞ Built effective websites using Wordpress, PHP, Semantic HTML/CSS, Javascript, jQuery and various jQuery plug-ins to enhance interactions between professors and students
- ∞ Managed department website using Cascade at millersville.edu/art.

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9/2008 – 7/2009

WebMD, New York NY - Web Production Associate (Contractor)

- ∞ Strengthened quality control process by developing and implementing applications using XHTML/CSS and jQuery.
- ∞ Transformed raw and unorganized HTML source code into valid and highly organized XML for online publishing on medscape.net.

12/2008 – 1/2009

Shoplet.com, New York NY – Web Designer and SEO (Part-time)

- ∞ Developed application such an Email Blast Generator to enhance productivity and quality assurance using jQuery, HTML/CSS and Javascript.
- ∞ Strategized for SEO solutions with CEO and other Web Developers.
- ∞ Designed marketing brochures.
- ∞ Designed commercial banners and newsletters for weekly distribution.

-EDUCATION-

Millersville University of Pennsylvania, Bachelor of Arts in Arts

Foci: Web Design & Development, Graphic Design, Contemporary Art

Undergraduate Thesis: Posthumanism: Technology and Eco-Industrialism

GPA: 3.7/4.00 - Dean's List, Honors , May 2011

Harrisburg Area Community College, Associate of Arts in Web Development

Focus: Web Development

GPA: 3.7/4.00 - Dean's List, Honors , May 2008

-LANGUAGE SKILLS-

Fluent (read, write and conversational) - Cantonese, Mandarin and English.

Understand - Basic Japanese, Basic Vietnamese